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# Paramount Role of Technology and Mathematical Modeling in Financial Risk Management

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## Outline

- Life in Finance
- Real Challenges
- Human Challenges
- Technology Choices and Issues



### Life in Finance

- What is it?
  - Distinct from business
  - Corporate/municipal/structured investment banking
  - Asset management (investment)
- What's the culture ?
  - Smart people beat the market
  - Not much deep thought
- What's the challenge?
  - Many challenges!
  - Not what one might think ....



## Real Challenges

- Investment decision
- Modeling risk-return across an entire firm
- Enterprise Risk Management (ERM) and QEM extension
- Data and Organization



## What makes "good investments" good?

- Simple example: should I buy a 5-year, double-B bond that yields L+200?
- Reject the answer "it depends on whether the bond defaults"
- What does market efficiency mean?
- Do bonds default in a random manner? Or should we have been able to choose bonds that would not default?



#### One Answer

- Bonds default randomly but with different probabilities that are ideally known a priori
- The investor calculates the capital required to own the bond
- The yield of the bond must give an adequate return on capital
- The capital depends strongly on the investor's current portfolio
- Different investors will compute different capital requirements



## Interesting Observations

- Instead of calculating capital, the investor can use rating agency or regulatory capital, but ...
- This is a hard problem! The investor must "know" his or her entire portfolio!
- Senior management choices (firm credit quality, target return for the shareholders) are critically important
- Consideration of CDOs or other structured finance investments further adds to the challenge



#### Risk-Return Measures

- Determine the "Economic Capital" for a risky portfolio as the amount of cash that gives a desired credit strength for lenders to the firm (VAR or "ELVAR" methodologies)
- Determine "Shareholder Value" for the portfolio as the net expected return minus the product of the Economic Capital and the "Cost of Capital"
- Requires extensive modeling and data capability

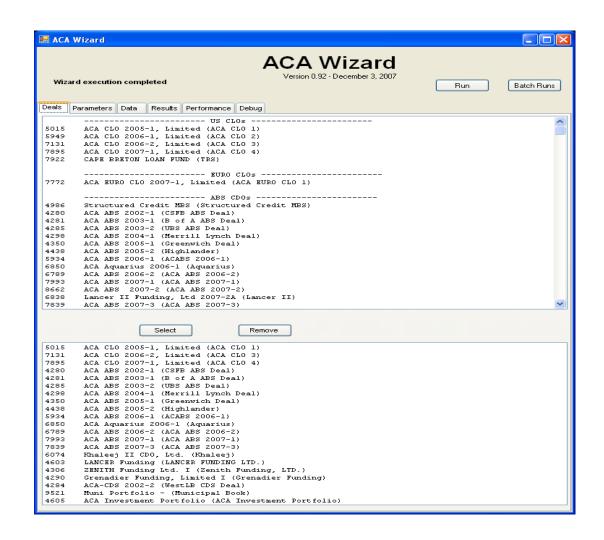


### Risk-Return Measures

Also known as "Economic Value Added", "EVA", "Shareholder Value Added", "SVA"

 Senior management determines both the desired credit strength and the Cost of Capital (which is a target return for firm equity investors)





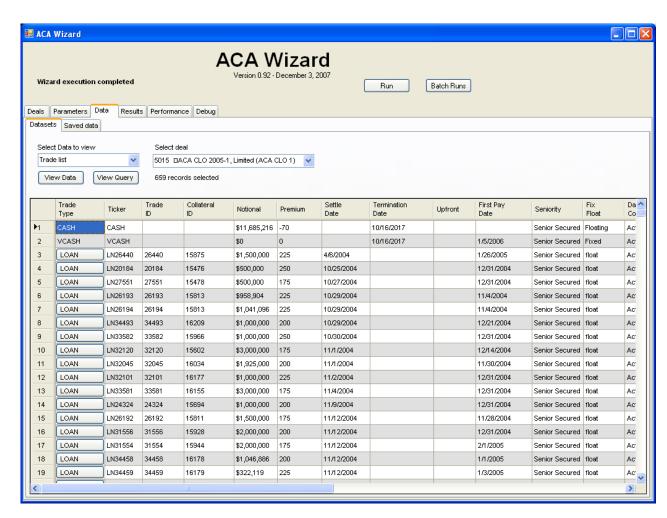
This table is for illustrative purposes only

List of Firm-Wide Risk Portfolios



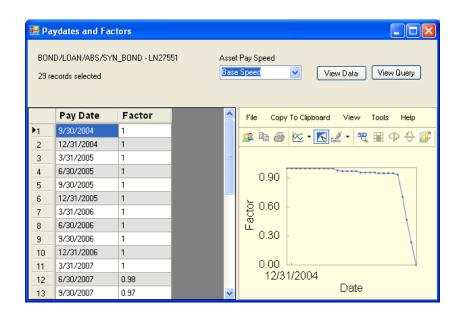
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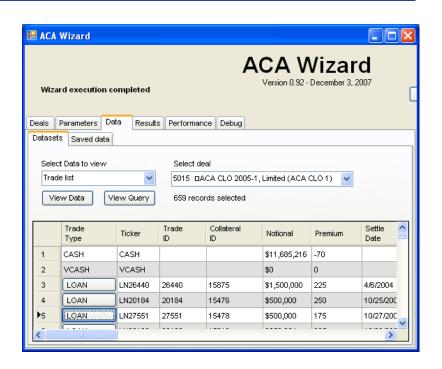
Positions Within a Portfolio





#### Additional layer/dimension to data





These tables are for illustrative purposes only



- Data drives the financial world ... nothing else matters as much
- Critical to have high-quality data relevant to all risk positions
- How to measure quality of data?
- Information Technology applied correctly is the first requirement
- Role of mathematical modeling



## Risk Management

- Data must be immediately accessible and trustworthy
- Sophisticated mathematical modeling tells you what the data means (sounds simple, but that's it)
- Modeling is also the best test for data quality
- Communication of risk issues across the firm
- Benefits that you wouldn't have considered ...



## Human Challenges

- Financial firms have many people who speak diverse "languages"
- There may not be a common consensus that data dominates
- Should there be separation between Risk and Business?
- Who is responsible for data?



## Human Challenges

- Who is responsible for data?
- IT must report to the person/role responsible for data
- What does responsibility for data mean?
- The need to "evangelize" for data
  - Where a firm needs its best people
  - Will fail without leadership
  - One area in which "multi-skilled" people are necessary
  - Engineering and sciences are the best backgrounds



## Technology Choices and Issues

#### Microsoft Excel

- Amazingly versatile tool
- Convenient user interface .... Sometimes too convenient!
- Bridges a gap between "people of different languages"
- Ultimately not for production, but you'd be surprised

#### Microsoft .Net

- Choice of my firm
- Performance, user interface, database interaction, scalable!
- Even parallel processing for Monte Carlo simulations



## **Technology Choices and Issues**

Payment Date Waterfall	Parameter	Key	<b>Notional Amount</b>
Trustee, Pref Share Paying Agent, Administrator, Taxes,	\$135,000	6	<b>\$</b> O
Senior Collateral Management Fee (0.23% pa) and Struct	0.25%	1	\$725,000,000
Class A-1S Interest and A-1SW Insurance Premium	0.62%	21	\$471,500,000
Class A-1J Interest	0.90%	21	\$108,000,000
Class A-2 Interest	1.50%	21	\$51,000,000
Classes A-1 & A-2 Principal (if a Senior Coverage Test fa	50,403	<b>5</b> 1	<b>\$</b> 0
Class A-3 Interest	2.25%	21	\$36,000,000
Classes A-1, A-2, & A-3 Principal (if a Class A-3 Coveraç	7,050,403	<b>5</b> 2	<b>\$</b> 0
Class B-V Interest	4.50%	21	\$15,000,000
Class B-F Interest	5.0%	2	\$7,000,000
Classes A-1, A-2, A-3, B-V, & B-F Principal (if a Class E	0	<b>5</b> 3	<b>\$</b> 0
Class C Interest	11.5%	2	\$3,000,000
Classes A-1, A-2, A-3, B-V, B-F, & C Principal (if a Clas	0	54	<b>\$</b> 0
Reinvest in Assets (if the Additional Coverage Test fails)	4	50	<b>\$</b> 0
Subordinated Collateral Management and Structuring Age	0.20%	1	\$725,000,000
Preference Share (capped at 16% of dividend yield)	17.9%	24	\$29,875,000
Turbo down the Class C (pro rata turbo of C, B-V, and Ec	12.12	43	<b>\$</b> 0
Turbo down the Class B-V (pro rata turbo of C, B-V, and	9.68	43	<b>\$</b> 0
Remaining Proceeds to the Preference Shares	\$100,000,000	4	<b>\$</b> 0

This table is for illustrative purposes only

## CDO Waterfall Representation

- Old Excel version
- Now in SQL server accessible with .Net web application
- Two dimensions expanded to many dimensions!
- Good rule of "develop in spreadsheet"



## **Technology Choices and Issues**

- Creative destruction is the right idea, but ...
  - Legacy systems
  - "Loyalty" to a system
  - Why is change so hard?
- When healthy
  - Always building
  - Developers learning and moving up or across



# Summary

- Life in Finance
- Real Challenges
- Human Challenges
- Technology Choices and Issues

